

Comfortable choice



Queensland-based bus and coach seating specialist Transport Seating Technology (TST) has secured an exclusive deal with WMC to supply seating into the Higer range.

TST Managing Director Rod Ferguson — a 48-year veteran of Australia's bus and coach industry — says he is proud to link with WMC to supply innovative seating for Higer buses and coaches sold in Australia.

"With almost five decades of

experience in the bus and coach seating business we know what our customers want but more importantly what is required for safe, reliable and cost-effective seating that meets not only market expectations but also government safety requirements," Ferguson says.

"To bus and coach operators the most important part of the business is the customer and for the customer the most important things are price and comfort."

Ferguson says TST products are manufactured to comply with rigorous ISO 9001:2000 and ISO 14001:2004 standards.

"While we can't control bus fares, we do manufacture extremely comfortable high quality seats that meet all safety specifications and all state, federal and international regulations."

WMC CEO Jason Pecotic says the agreement with TST ensures Higer customers in Australia have the highest possible standards in terms of bus seating safety and quality.

"Rod and his team at Transport Seating bring enormous expertise and knowledge when it comes to producing bus and coach seating for Australian conditions and its manufacturing facility in China ensures they can supply the highest quality cost effectively," Pecotic says.

"Rod's team totally understands the requirements of Australian bus and coach operators and it is that experience and understanding that WMC will utilise to provide our customers with the best seating solutions for their specific vehicles."

TST specialises in manufacturing seats for buses, coaches, minivans, motor homes, and marine applications such as fast ferries, and brings to Higer nearly 50 years experience in manufacturing, designing and developing bus and coach seating. ■

BCI MARCHES INTO MILPERRA

Bus and Coach International (BCI) has appointed dealer principal Peter Chinnery to head up the bus distributor's new Sydney dealership.

Chinnery has relocated from BCI's Perth branch, along with his wife, Marcelle, who will handle administration at the Milperra site.

With over 30 years in the automotive and heavy transport industry, Chinnery brings a wealth of hands-on knowledge and broad technical experience to the new Sydney operation.

"At the Sydney dealership we are dedicated to providing customers with

the best-quality product, fair-trading and total commitment to after-sales service," Chinnery says.

Supporting Chinnery is Jason Murrell who will handle the service and warranty side of the business. The Sydney BCI team anticipates a strong roll up of prospective clients at the launch of the Milperra operation on March 16.

"Customers will find the new premises in Milperra, clean, modern and inviting," Chinnery says.

"Our small team hopes to foster a friendly and dedicated customer-service focus to our operations."

BCI Marketing Manager Michelle Nazzari says planning is well underway with the March launch, saying it will be the first opportunity Sydney operators will get to see the 2011 Classmaster.

"This is our best selling vehicle and has the highest sales in Australia in its class," Nazzari says.

"The 2011 model has a new design and upgraded features."

Nazzari says opening a Sydney dealership has been a necessary step for the growing BCI group, with increasing demand for greater representation in New South Wales.